

Privacy Statement Forward Hearts **Stryker**

Introduction

Physio-Control, Inc part of Stryker Corporation (“**Company**”) acts as a data controller with respect to the collection, use, and other processing of certain individually identifiable information about you, the patient treated with a HeartSine® or LIFEPAK® defibrillator (“**Personal Information**”) to verify your identity in order to participate in the Forward Hearts program. Stryker does not share your Personal Information collected through the Forward Hearts program with other third-parties. Company reserves the right to amend this Notice at any time.

Stryker recognises that the Personal Information it receives is held in a position of trust. Stryker seeks to fulfill that trust by adhering to general principles regarding the protection of Personal Information. This Privacy Statement explains how we collect, use, share, and protect information for the Forward Hearts program.

Scope

This Privacy Statement applies to Personal Information collected through the Forward Hearts Donation Details form and through the online form, depending on your preferred way of submitting the information requested.

Personal Information (also referred to as “Personal Data” in some jurisdictions) as used herein, is any data by which a natural person can be identified, directly or indirectly, or located. That is, any information that in combination with other non-Personal Information can reasonably be used to identify a natural person. Data that is anonymised or de-identified for statistical evaluations or studies are not subject to this definition.

This Privacy Statement describes Stryker’s collection, use, and distribution practices with respect to Personal Information. Stryker’s privacy practices may vary amongst Stryker businesses and countries, both on and offline.

Information collection

In order to participate in the Forward Hearts program, which allows a survivor from a sudden cardiac arrest to donate a defibrillator to an Organisation or Charity, Stryker requires you to fill in the Forward Hearts Donation Details form with your Personal Information and the information of the Organisation to which the defibrillator will be donated. Your Personal Information collected in the scope of the Forward Heart program will not be shared with other third-parties.

Stryker requires you to provide Personal Information to verify your identity to participate in the Forward Hearts initiative as explained above, Stryker collects this information by the Forward Hearts Donation Details form or through the dedicated online form.

Stryker maintains physical, technical, and administrative safeguards to protect your Personal Information and only allows disclosures as permitted by law to assist in providing products or services. We may also collect product and service information and provide these statistics to others in an aggregate form where the information has been de-identified.

Personal Information collected may include:

- Your personal contact details such as: name, surname, address, phone number and email address.
- Information related to your health such as date and time of the event for which you received medical assistance with a HeartSine or LIFEPAK device.

Stryker will retain and use the Personal Information collected for as long as necessary to the purpose for which they are collected in compliance with all the applicable laws and regulations.

Legal basis for using personal information

Your Personal Information will be processed by Stryker on the basis of:

- (1) You, The Data Subject has given consent to the processing of his or her Personal Information for one or more specific purposes – where Company would like to verify your identity and certificate your will to participate in the Forward Hearts program.
- (2) Processing is necessary for compliance with a legal obligation to which the Controller is subject – where Company is served a court order or other request from the government that requires Personal Information to be processed and sent to a local or national government.

Cross-border transfer

To the extent Personal Information is transferred out of the country where the owner of that Personal Information lives, such as to Stryker affiliates or business partners in other countries, including in the United States, different standards may apply to how your data is used and protected in those countries. Stryker has appropriate safeguards in place in accordance with applicable legal requirements to ensure that data is adequately protected irrespective of the country. This includes obtaining written assurances from any third party given access to your data so as to require them to adopt standards that ensure an equivalent level of protection for data as that adopted by Stryker. If you prefer not to have your Personal Information transferred, do not use this Site.

Privacy statement for children

Stryker will not collect any Personal Information from anyone we know to be under the age of 16 without the prior, verifiable consent from his or her legal representative. Such legal representative has the right, upon request, to view the information provided by the child and/or to require that it be deleted.

How long we keep information

Stryker will retain your Personal Information for as long as reasonably necessary for legitimate business purposes.

Information sharing

Stryker may share Personal Information we have collected with companies or agents doing technological maintenance or working on our behalf to help fulfill business needs, including providing customer services and distributing marketing communications. Stryker may also share Personal Information with our subsidiaries and affiliates.

Other service providers that may be used to perform certain functions on our behalf and to whom Personal Information may be disclosed in order to perform their intended function include call-center support, sending or processing postal or electronic mail or analysing or hosting information on cloud-based servers.

Stryker does not share your Personal Information with unaffiliated third parties for their own direct marketing purposes.

Security

The security and confidentiality of your Personal Information matters to us. For this reason, Stryker has physical, technical and administrative controls in place to protect your Personal Information from unauthorised access, use and disclosure. Stryker evaluates these safeguards on an ongoing basis to help minimise risks from new security threats as they become known.

Rights

You can contact us directly any time at the address below to update your Personal Information. Certain Personal Information may still be retained in accordance with our internal record retention procedures and processes or to the extent necessary to comply with applicable law. If you are in the European Union, as a Data Subject with Personal Information held by Stryker as the Controller, you have the right to request from Stryker:

- (1) Access to your Personal Information
- (2) Rectification or Erasure of your Personal information;
- (3) Restriction of Processing;
- (4) Halting of Processing based on an objection;
- (5) Data portability – The ability to move Personal Information to another Controller; and,
- (6) To withdraw your consent from Processing. Withdrawal does not invalidate the consent-based processing that occurred prior to withdrawal

Updates to privacy statement

This Privacy Statement may be amended at any time. If material changes are made in how Personal Information is collected, used, disclosed, or otherwise processed, this Statement will be updated and notices will be provided when/where appropriate. Any material changes to this Privacy Statement will be effective at the time of our posting of the notice of the update. Where required to do so by law, Stryker may seek your prior consent to any material changes we make to this Privacy Statement.

The Statement was last updated on July 19th, 2018.

Contact

If you have any questions, complaints, or comments about this Privacy Statement, please contact us. Stryker will use reasonable efforts to respond to you as soon as possible. If we fail to respond to your complaint within a reasonable period of receiving it in writing, or if you are dissatisfied with the response that you receive from us, you may lodge a complaint with the data protection authorities in your home country.

Send mail to:

Stryker Corporation

Attn.: Global Privacy Director

2825 Airview Boulevard

Kalamazoo, MI 49002

europa.privacy@stryker.com and globalprivacy@stryker.com